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www.unitedonline.net

## ADVERTISERS

### Overview

### Demographics/ Targeting

### Products:

- Start Page and Channels
- E-mail on the Web
- Rich Media
- Logon Ad (NZTV)
- Logout Ad (Zero-Out)
- Ad Bundle
- Pre-filled Ads
- Online Banners and Pop-ups
- Targeted Ad Networks
- Direct E-mail

### Advocacy Network

### CyberTarget

### Specs

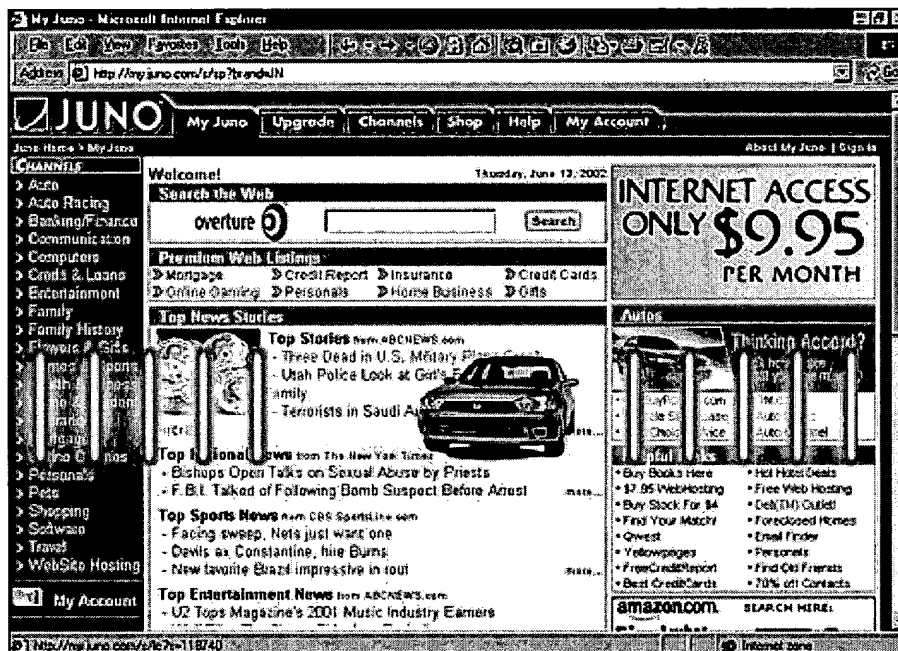
### Client Servicing

### Contacts

## Rich Media

Rich media ads generate extraordinary results, whether the goal is clicks, conversions or brand awareness.

Advertisers are offered the freedom to blend movement, audio and eye-grabbing graphics over an entire page — creating consistent and powerful messages. Rich media has proven to increase ad response and overall campaign effectiveness. There are numerous ad formats to choose from including: interstitials, floating ads, full-page overlays, commercial breaks and wallpaper ads. Creative can run over the start page and several other high profile pages.



### Ad Specifications:

Please speak to a business development executive for details on formats and other specifications.



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